

The IBM and Microsoft relationship: building a Windows NT server enterprise foundation

Highlights

Powerful, lasting solutions¹

Imagine this: top-line server products running top-line operating system and application software at the very heart of your networked systems. That's exactly what IBM Netfinity, IBM PC Server and Microsoft Windows NT® can offer you.

Extensive product testing and certification

Every IBM Netfinity and IBM PC Server system is tested and certified for compatibility with Microsoft Windows NT Server 4.0 and Microsoft BackOffice Server 4.0, both increasingly popular industrystandard platforms.

Knowledgeable sales professionals

IBM professionals have been trained and certified under Microsoft-approved programs. Based upon your particular situation, we can help you determine what specific IBM and Microsoft solutions your business-critical systems require to run at the highest possible level.

Acclaimed service and support

From installation planning through startup and post-sales, world-class IBM Netfinity and IBM PC Server systems combine with IBM's league-leading support programs to help keep your systems up and running ... and you in business.



Microsoft



IBM Netfinity and IBM PC Server systems, with the addition of Microsoft Windows NT Server 4.0, Microsoft BackOffice Server 4.0, Microsoft Small Business Server or Microsoft Cluster Server, reflect a strong relationship between the best in the business, giving you confidence that the engines driving your networked systems will perform.

Powerful, lasting solutions

No matter how big or small your company, you want networked systems that satisfy the demands of today and help you face the inevitable challenges of tomorrow. That's sound thinking. So you look for industry-standard solutions that deliver the power, scalability and reliability you need to run your mission-critical applications. That's also sound thinking.

Servers—whether operating alone or as a cluster—are the single most important entities in your network. IBM Netfinity and IBM PC Server systems, with the addition of Microsoft Windows NT Server 4.0, Microsoft BackOffice Server 4.0, Microsoft Small Business Server or Microsoft Cluster Server, can give you the supreme confidence that the engines driving your networked systems result from a good working relationship between the best in the business.¹

Extensive product testing and certification

- Development of device drivers and new technologies for Windows platforms, as well as hardware abstraction layer code for high performance on IBM systems.
- All IBM Netfinity and IBM PC Servers are designed to run Microsoft BackOffice.
- IBM Level 3 Defect Support in highseverity situations to resolve problems.
- Enterprise solutions support for IBM PSG customers through the study, analysis and integration of IBM hardware technology components with Microsoft Software Technology. This support is delivered via customer briefings, industry and trade show demonstrations, technology white papers, architectural design reviews and proof-of-concept studies.

The net result of this collaboration is that customers can feel confident that Intel® processor-based IBM systems will be optimized to run Microsoft products.

Marketing and sales

The IBM Personal Systems Group has obtained Microsoft certification for selected IBM industry sales and marketing professionals as Windows NT Server product specialists or system engineers. In addition to proficiency in Windows NT, this certification means expertise in Microsoft productivity and/or Microsoft BackOffice systems management software, installation management, performance tuning and IBM systems management products for Windows systems.

IBM PC Server Family



IBM PC Server 310A smart, entry-level server for small businesses or departments at desktop prices



IBM PC Server 325The scalable, rackable application server for enhanced productivity



IBM PC Server 330
An application-based e-business performance server, offering large-system control in a PC network environment



IBM PC Server 704
A top-of-the-line enterprise
PC Server for computeintensive applications



The relationship between IBM and Microsoft is underscored by the fact IBM Netfinity and IBM PC Server systems are in place throughout Microsoft development laboratories.

The IBM relationship with Microsoft also offers customers a firsthand look at the latest product solutions through technical events, trade/business shows and marketing ventures.

Acclaimed service and support

The IBM Global Services Group features a fee-based consulting practice for Microsoft technologies. This consulting practice provides customer assistance in installation and migration, application porting, systems management and performance tuning for Microsoft-based

systems and networks. Further, the IBM Advanced Technical Support Group, made up in large part by Certified Microsoft Product Specialists, provides services ranging from design reviews to interoperability studies.

IBM has 81 Open System Centers and Availability Centers, which provide integration and testing sites for multivendor client/server systems. IBM HelpCenters are staffed with experts certified in Microsoft Windows NT to provide 24 hours-a-day, seven-days-a-week support.²

Server-specific support comes in the form of ServerGuide, which simplifies and expedites installation, as well as IBM Start Up Support, which offers expert help during the first 90 days of the warranty period for IBM and selected non-IBM hardware and network operating systems. Additionally, all IBM Netfinity and IBM PC Server systems are covered by IBM's International Warranty Service.³

Netfinity



IBM Netfinity 7000A powerful enterprise server to drive business-critical applications with confidence



IBM Netfinity RackAn expandable, space-management solution for 19" industry-standard server and options components



IBM Netfinity 3500 A powerful, industry-leading server for small and medium-sized business at a great price

IBM TechConnect is our server information and certification program for professionals, and ServerProven Solutions provide application configurations to help reduce integration problems.

IBM SystemXtra provides a total-package of software, training and finance and can help reduce the total cost of server system ownership, while SystemXtra Technology Exchange is a cost-effective way to update PC hardware after only two years.4 Lastly, IBM Global Services offers services for consulting, application development, integration and rollout, technical support, education and desktop management for IBM customers using Windows NT.

The case for IBM

So, why IBM? What other company has the business relationships with industry leaders that can produce reliable, powerful solutions for your business with firstrate hardware and software products? A dazzling list of options? And unsurpassed service and support? IBM—it's just better business.

Need more information?

IBM Reseller and general information

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IBM Personal Systems Group Department MEZA 3039 Cornwallis Road Research Triangle Park, NC 27709

Printed in the United States of America 2-98

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